



The Two Bridges neighborhood on Manhattan's Lower East Side is an economically, culturally, and ethnically diverse neighborhood. In spite of a recent wave of gentrification, tens of thousands of working-class and low- to moderate-income individuals and families—many with deep roots in the neighborhood, and others just arriving—still call this neighborhood home.

## COMMUNITY FAST FACTS

- The Two Bridges neighborhood is among the lowest-income neighborhoods in Manhattan, with a 27% poverty rate.
- More than 85% of residents depend on rent-stabilized or subsidized housing.
- Residents have in one of the highest asthma rates in the City.
- The Two Bridges Historic District is listed on the National Register of Historic Places.
- The HBO series *Flight of the Conchords* was based in the Two Bridges neighborhood.

## PROJECT GOALS

- Increase access to healthy and affordable foods through the establishment of a Youthmarket farm stand and the re-launch of the Fresh Food Box program;
- Influence local bodegas to increase availability of fresh, affordable food;
- Work with City agencies to implement traffic-calming measures; and
- Expand advocacy efforts for East River waterfront parks to maximize open space and increase opportunities for physical activity.

## WHAT WE'VE ACHIEVED TO DATE

### HEALTHY FOODS:

- Expanded the Fresh Food Box program beyond the summer season to also include a winter season; and
- Connected local partner, Community Access, to Lenox Hill Neighborhood House's Teaching Kitchen program, which trained Community Access on how to transition the way it serves meals to clients from a more traditional, institutional model to a farm-to-table model.

### PHYSICAL ACTIVITY:

- Installed concrete barriers, in partnership with the City's Department of Transportation, to separate a busy road from a pedestrian/bike path on South Street.

### COMMUNITY ENGAGEMENT:

- Implemented the first phase of #2BHealthy, a culturally responsive, 18-month, healthy neighborhood campaign to foster awareness, mobilize involvement, and connect residents to programs that promote healthy eating, physical activity, and other healthy lifestyle programs.

## WHAT WE'RE INVESTING IN

- Replicating MAPSCorps, a healthy neighborhood community mapping project.