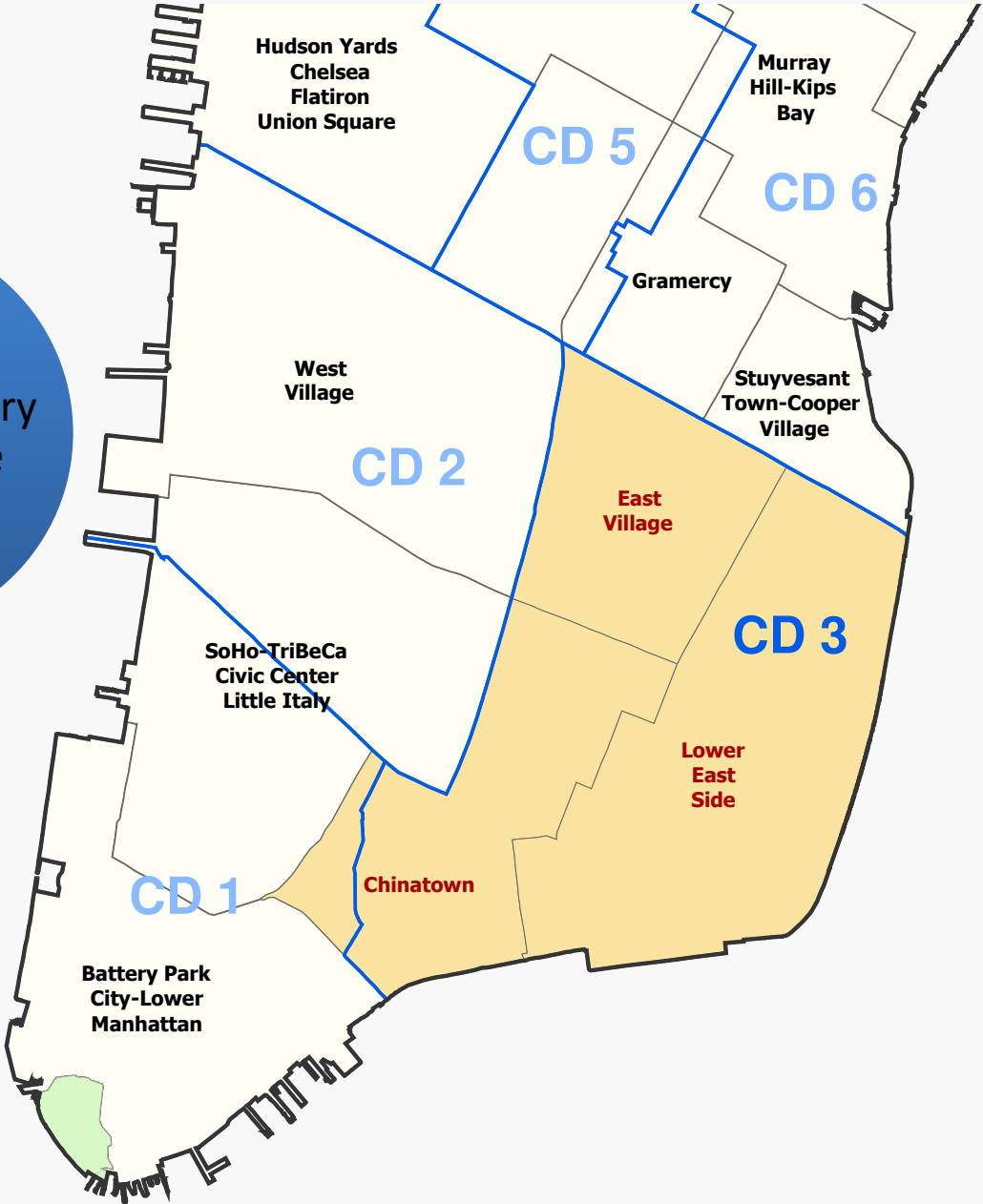
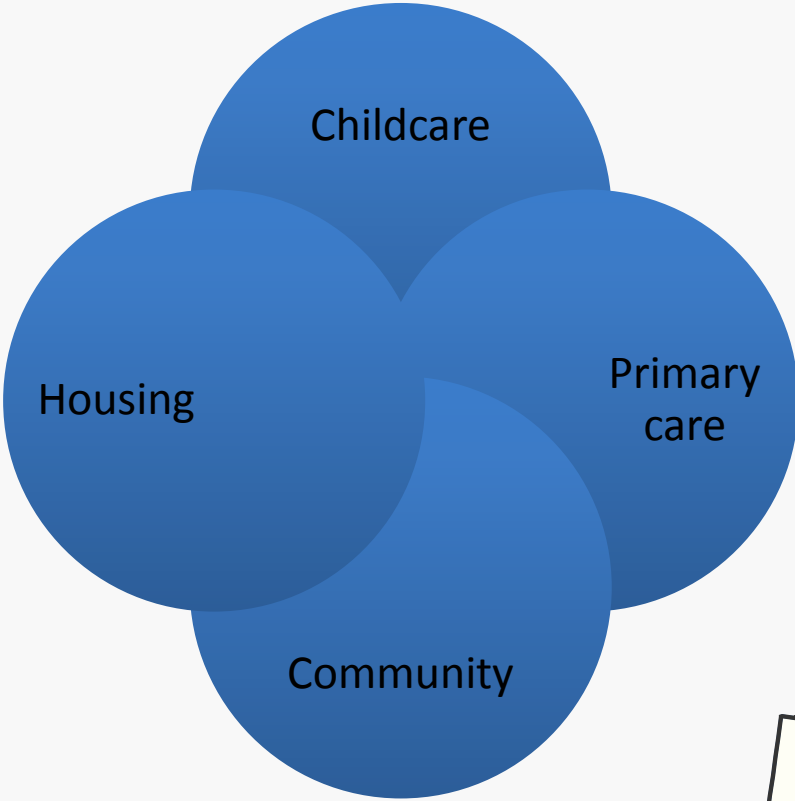




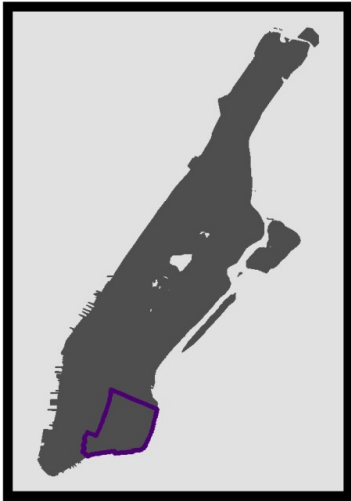
Community Service Plan: Community Health Improvement Projects and Partnerships

Population Health Summit III
Sue A. Kaplan, JD
December 7, 2015

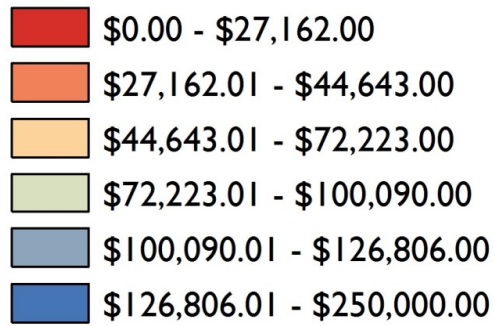
Manhattan Community District 3



Source: Population Division-New York City Department of City Planning

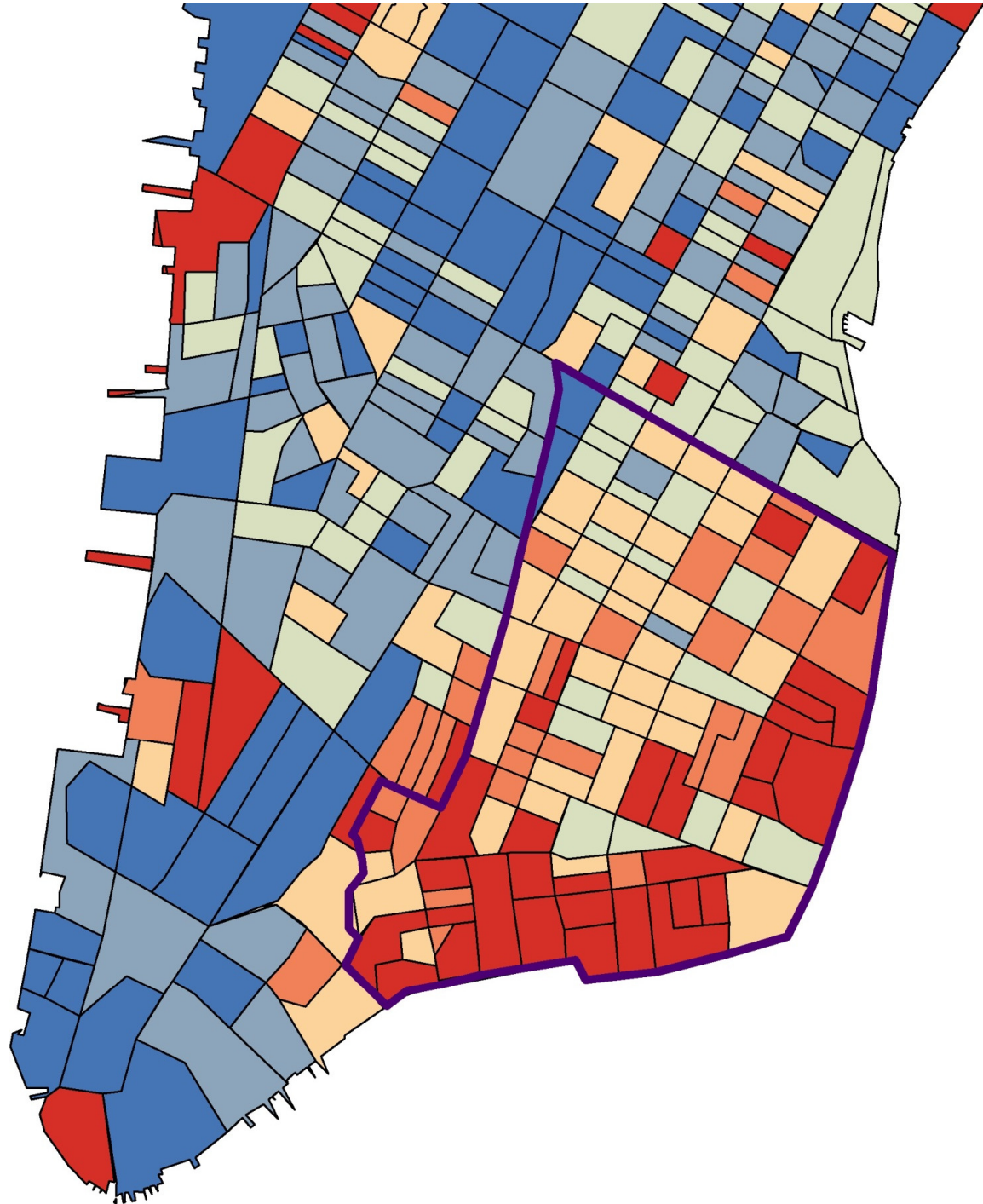


Median Income (2013 \$)



**Demographics in Manhattan's
Community District 3
by Census Block Group**

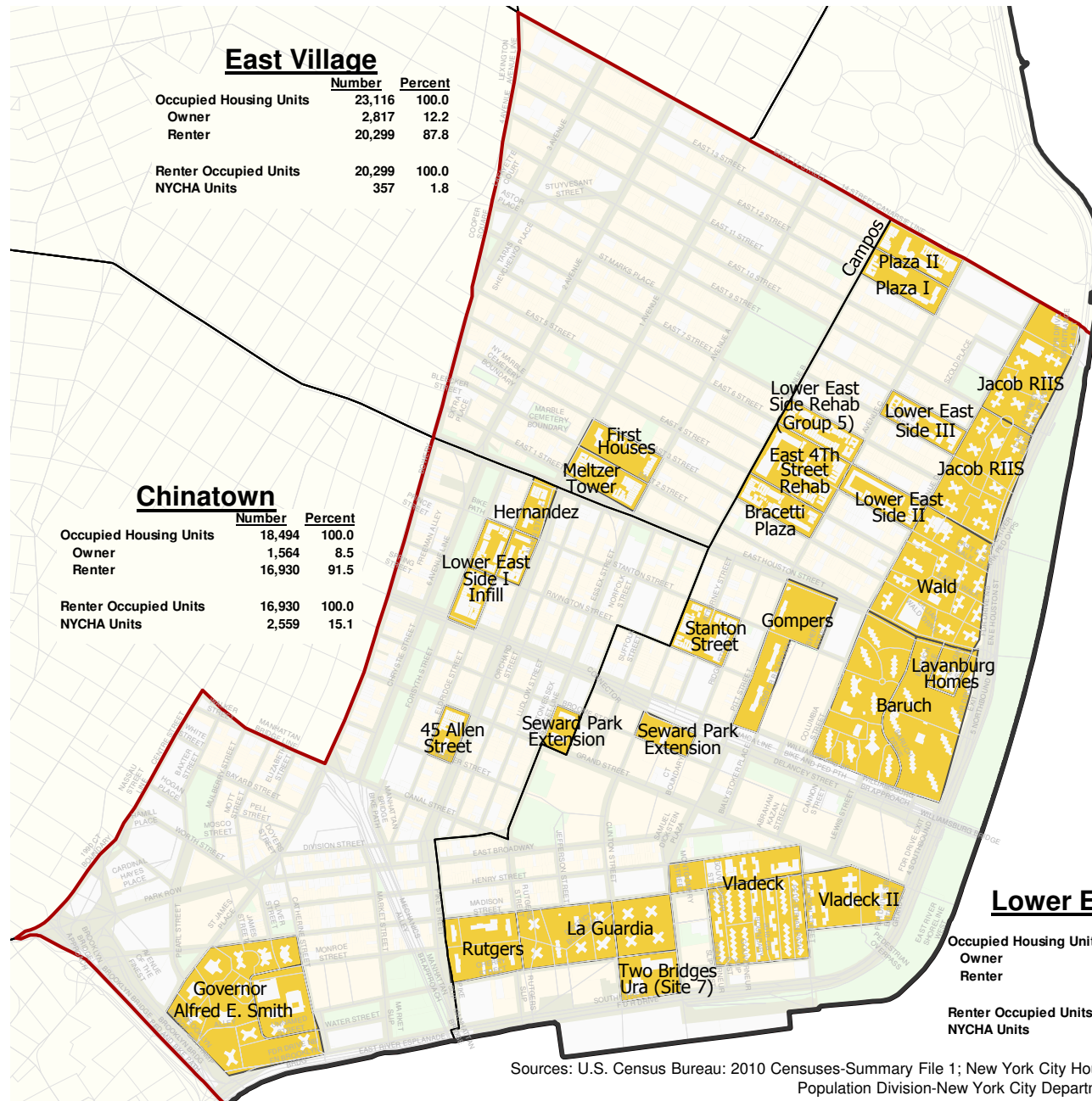
Data Source: American Community Survey
5-Year Estimates, 2009-2013



Selected Demographic Characteristics of Manhattan Community District 3 with Public Housing Unit Overlay, 2010

Community District Total

	Number	Percent
Occupied Housing Units	72,188	100.0
Owner	9,816	13.6
Renter	62,372	86.4
Renter Occupied Units	62,372	100.0
NYCHA Units	14,620	23.4



East Village

	Number	Percent
Occupied Housing Units	23,116	100.0
Owner	2,817	12.2
Renter	20,299	87.8
Renter Occupied Units	20,299	100.0
NYCHA Units	357	1.8

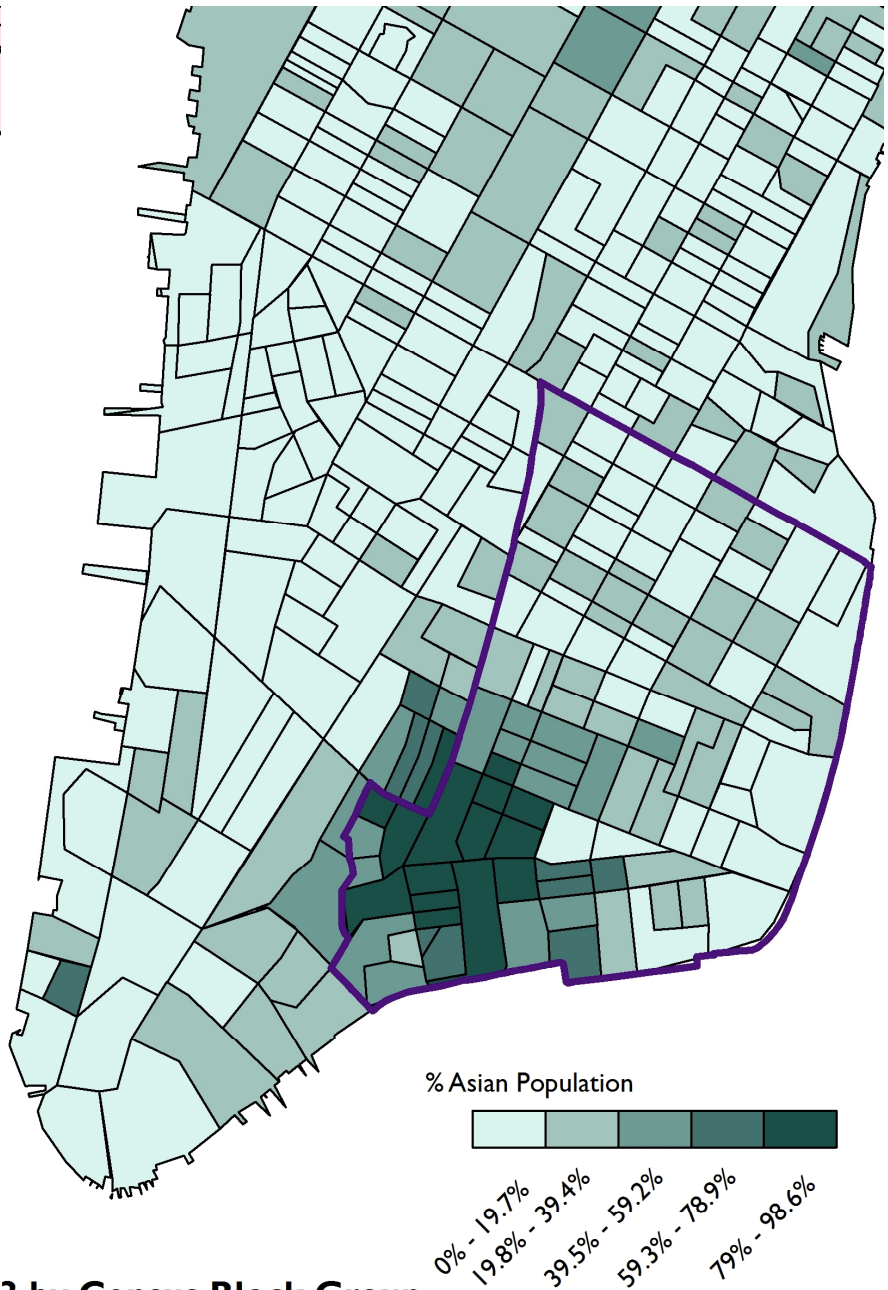
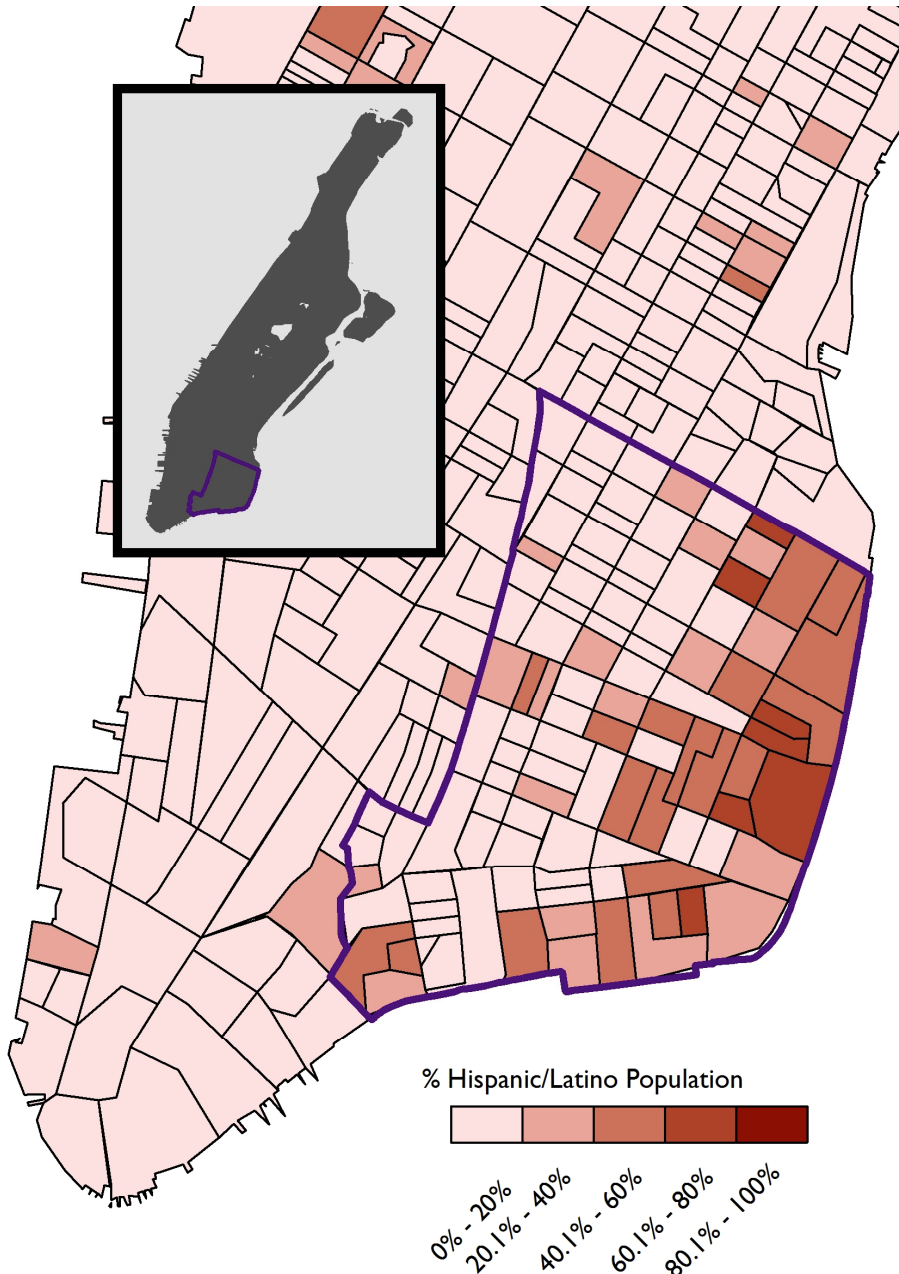
Chinatown

	Number	Percent
Occupied Housing Units	18,494	100.0
Owner	1,564	8.5
Renter	16,930	91.5
Renter Occupied Units	16,930	100.0
NYCHA Units	2,559	15.1

Lower East Side

	Number	Percent
Occupied Housing Units	30,578	100.0
Owner	5,435	17.8
Renter	25,143	82.2
Renter Occupied Units	25,143	100.0
NYCHA Units	11,704	46.5

Sources: U.S. Census Bureau: 2010 Censuses-Summary File 1; New York City Housing Authority, 2011 Population Division-New York City Department of City Planning

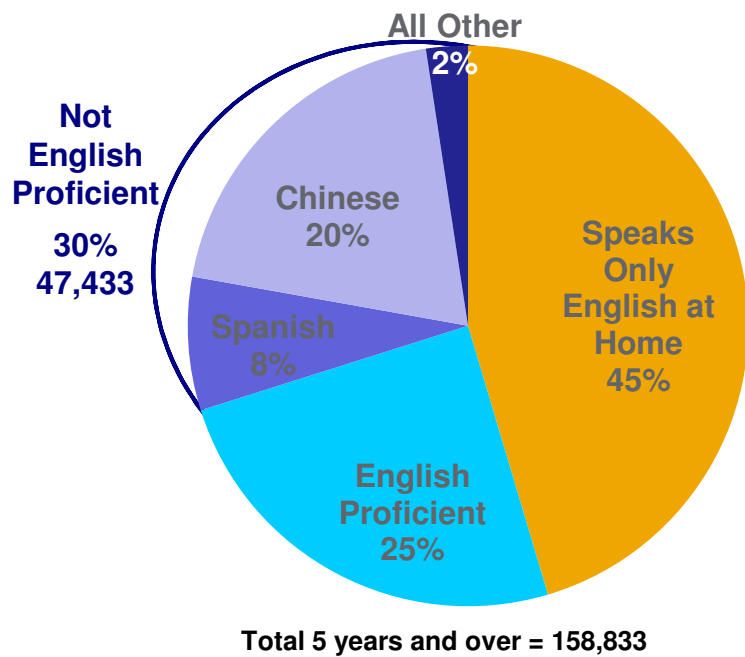


Demographics in Manhattan's Community District 3 by Census Block Group

Data Source: American Community Survey 5-Year Estimates, 2009-2013

Persons* by English Language Ability Manhattan Community District 3, 2008-2012

Community District Total

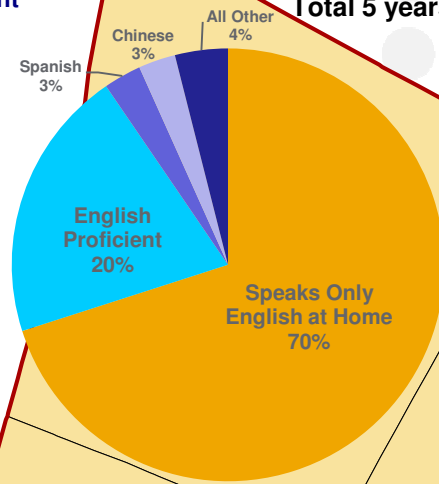


Total 5 years and over = 158,833

Not English Proficient
10%
4,089

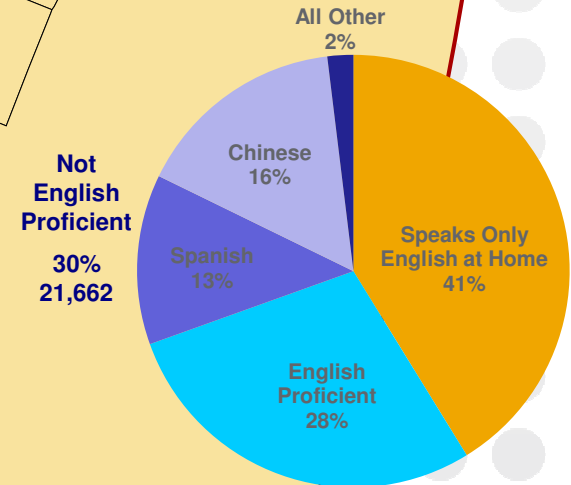
East Village

Total 5 years and over = 42,863



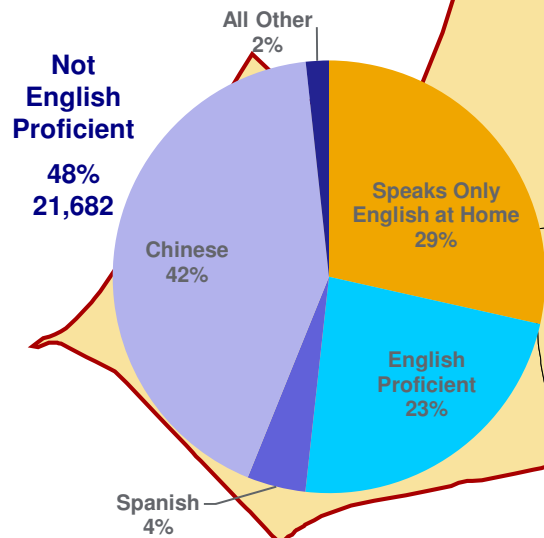
Lower East Side

Total 5 years and over = 71,038



Chinatown

Total 5 years and over = 44,932

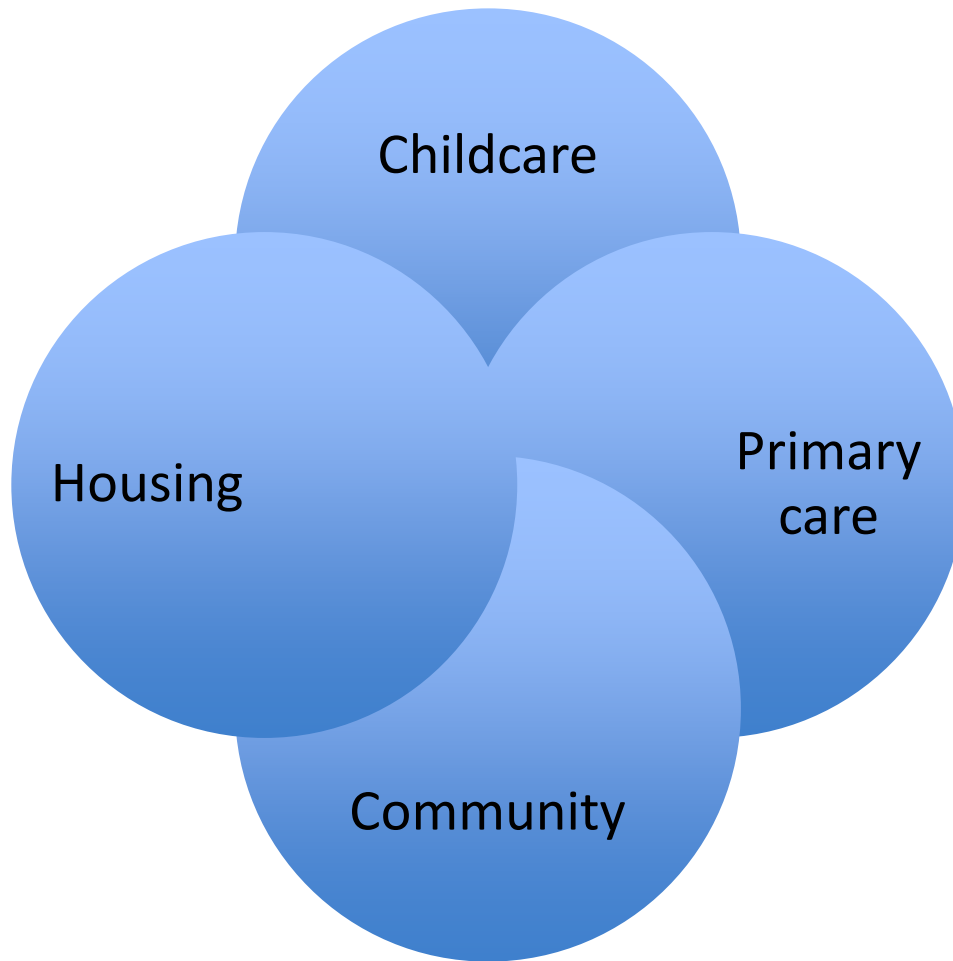


Not English Proficient
30%
21,662

Not English Proficient
48%
21,682

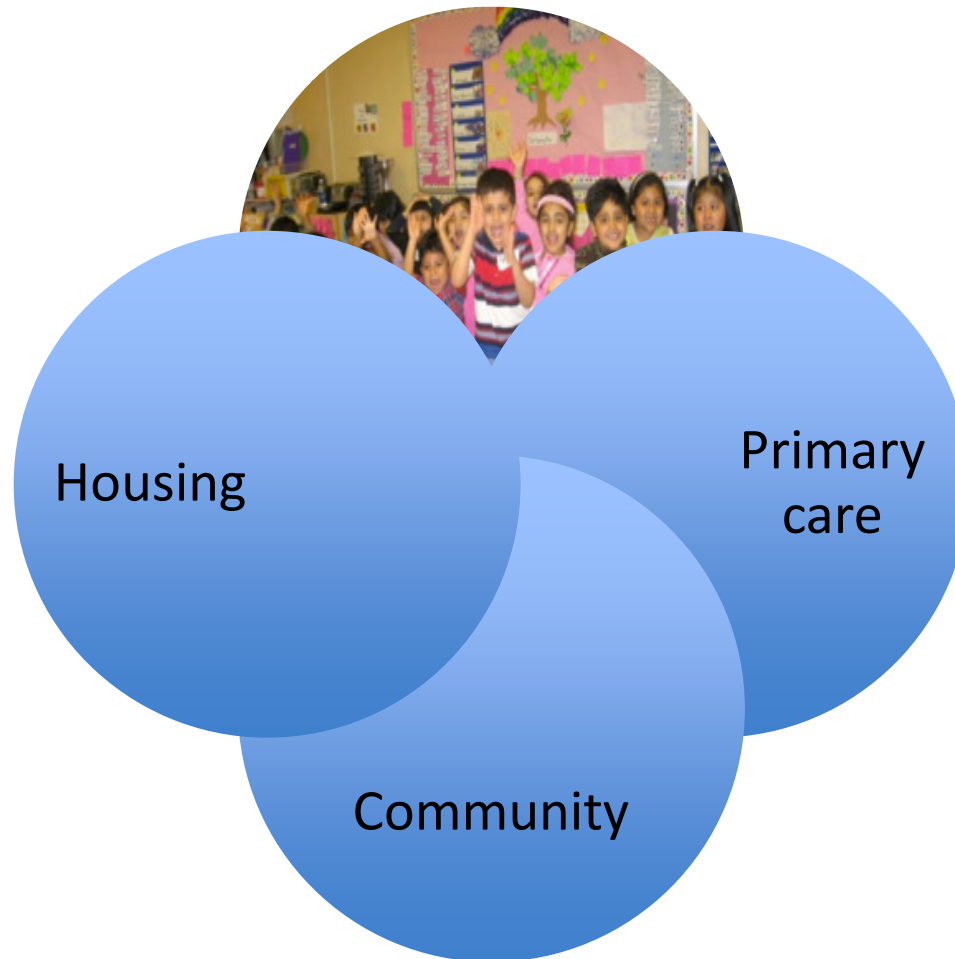
NYULMC Community Service Plan

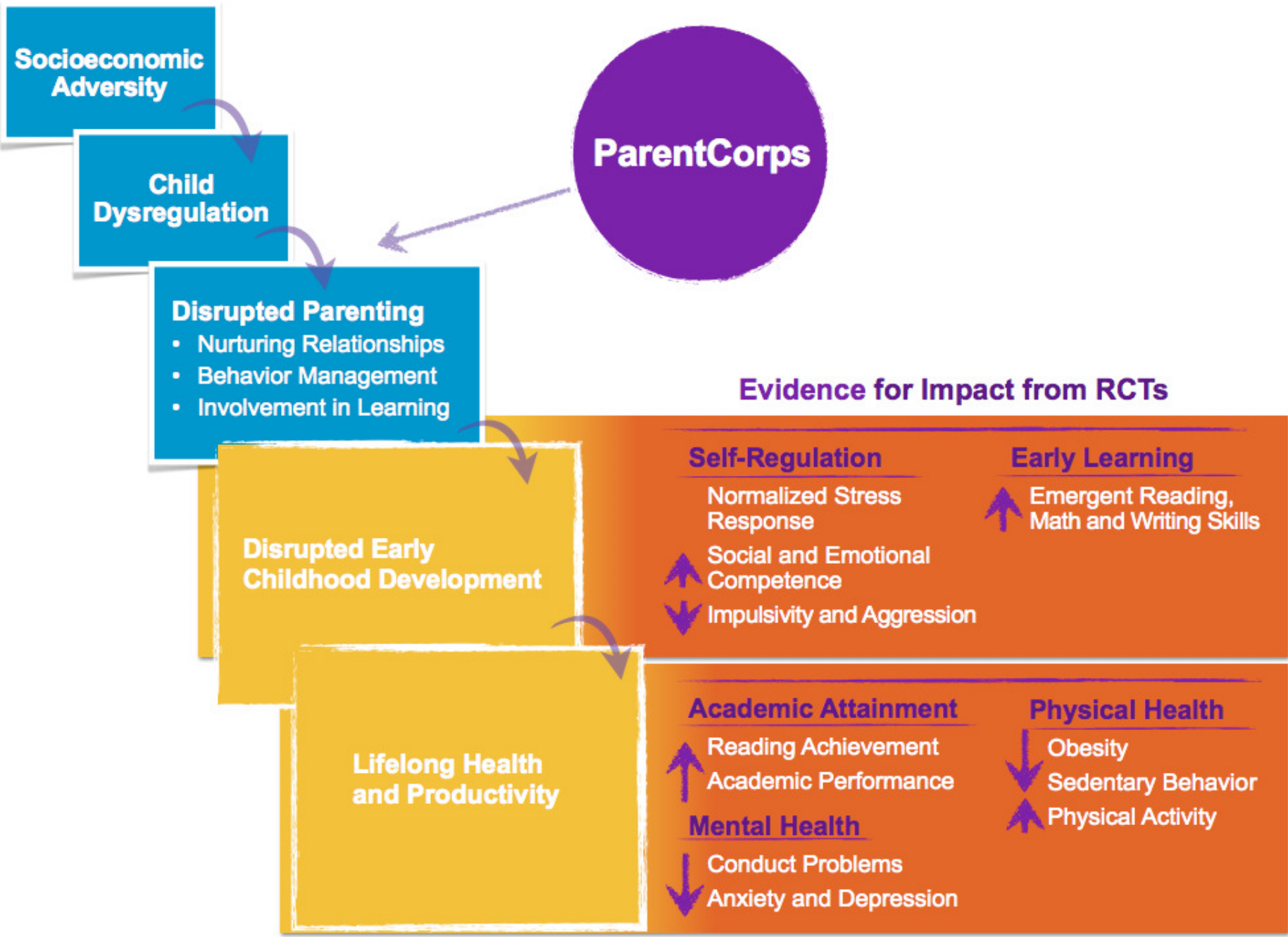
Aligning with the State Prevention Agenda and DOHMH priorities, the Community Service Plan takes a family-centered, multi-sector approach to reducing risk factors for obesity, cardiovascular disease and cancer in the Lower East Side and Chinatown.



Childcare Settings

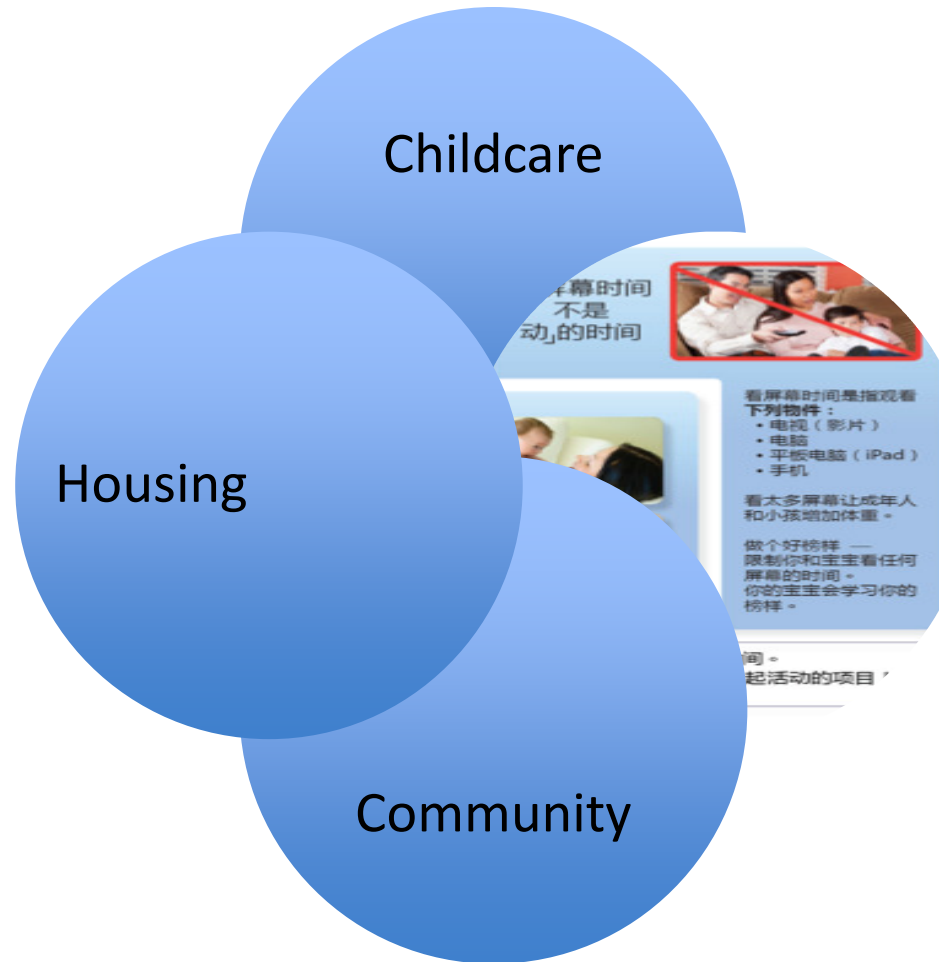
ParentCorps, an evidence-based family-centered early childhood intervention to improve child health, behavior and learning, is being implemented in partnership with University Settlement Society of New York





Primary Care Settings

Greenlight, a program to improve health literacy and foster healthful behavior that is being tested in a national randomized control trial, is being adapted and implemented in partnership with the Charles B. Wang Community Health Center to lower rates of childhood obesity in the Chinese American community





Be Active With Your Baby



Be active with your baby



與你的寶寶一起「動」起來

Have tummy time with your baby – everyday!

- Lie on your back and put the baby on his stomach on top of you. Can he lift his head for a few seconds? Talk to him and have him look at you.
- Put him on his tummy on a blanket on the floor. Soon he'll be holding up his head for 10 seconds! Put a toy front of him to look at.
- Have tummy time for 2 minutes at a time. Try this 3 times a day.
- **Remember**, when he sleeps, he should always be on his back, NOT on his tummy.



Put your baby on her tummy to play every day.
Help keep your baby growing strong!

10

Try tummy time with your baby – everyday!

Many parents think their baby is not ready for tummy time – but most babies are! Here's how to start....

- Lie on your back and put the baby on his stomach on top of you. Can he lift his head for a few seconds? Talk to him while he looks at you.
- As he gets stronger, put him on his tummy on a blanket on the floor. Soon he'll be holding up his head for 10 seconds! Put a toy in front of him to look at.
- Have tummy time for 2 minutes at a time. Try this 3 times a day.

Remember: When your baby sleeps, he should always be on his back, NOT on his tummy.



Put your baby on his tummy to play every day.
With practice, your baby will grow strong!

10

每天跟你的寶寶嘗試趴著玩！

很多父母認為寶寶還未可以趴著玩——其實大部份寶寶是可以的！這是如何開始的方法……

- 你可以仰躺下來，然後讓寶寶趴在你的身上。**他能夠抬起頭來幾秒嗎？**跟他講話及讓他看著你。
- 當他強壯一點時，放一張毛毯在地上，讓寶寶趴在上面。**很快他就可以抬起頭來，而且可以保持姿勢十秒鐘！**你可以放一個玩具在他面前給他看著。
- 每次趴著玩的時間大概兩分鐘。一天嘗試玩三次。

記住：當寶寶睡覺的時候，他應該經常保持著仰臥的姿勢，不是趴著的姿勢。

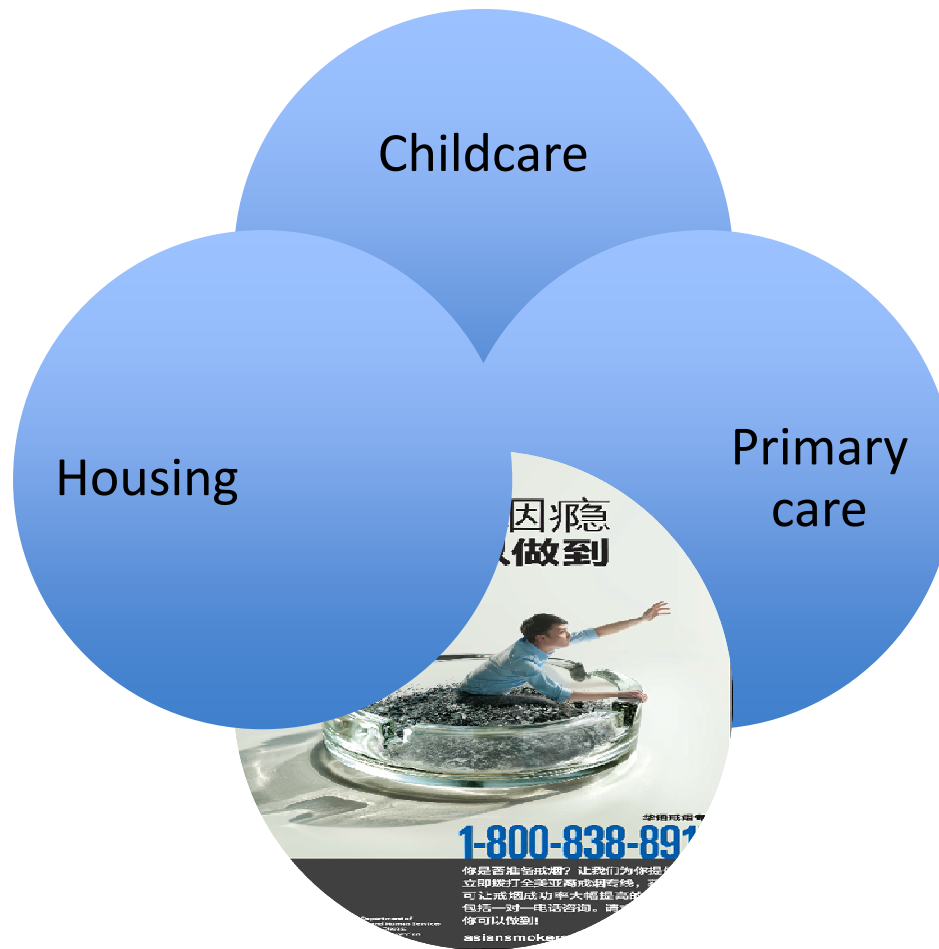


每天讓寶寶有趴著玩的時間。
藉著鍛鍊，寶寶會茁壯成長！

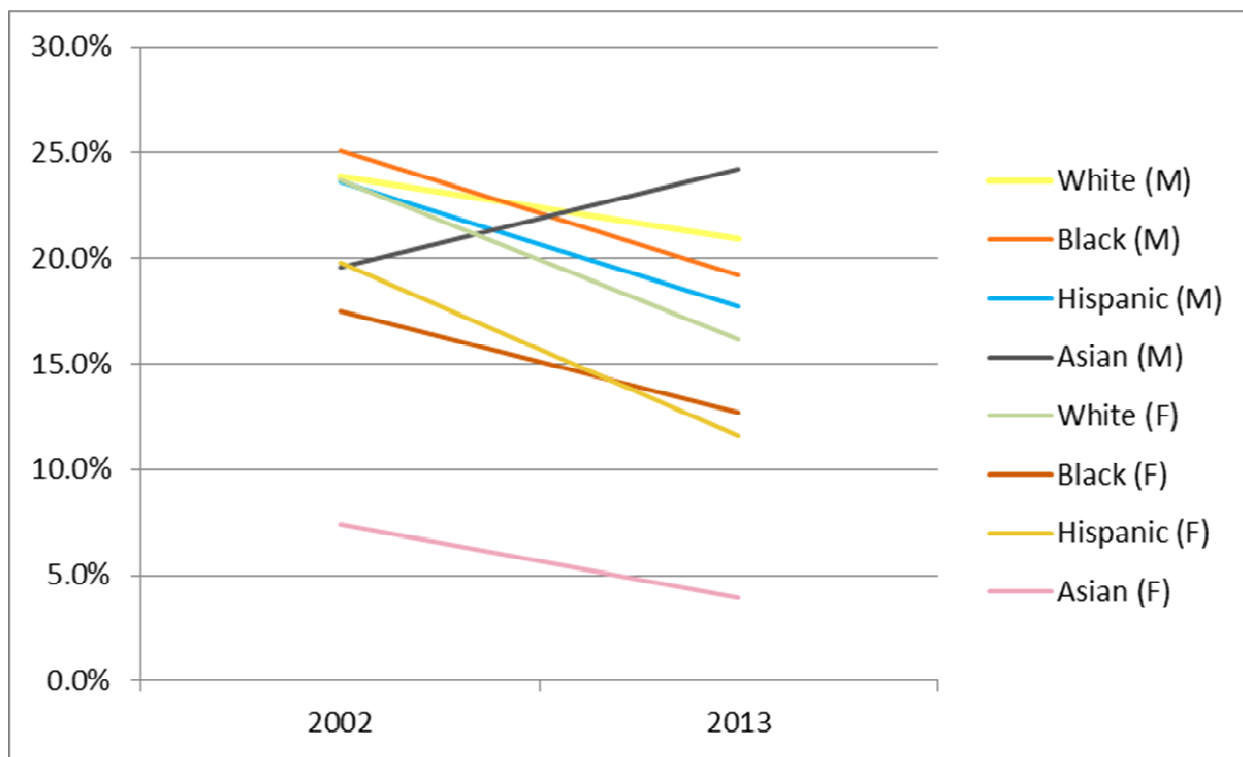
10

Community Settings

A community navigator program to facilitate access to smoking cessation treatment and reduce children's exposure to secondhand smoke is being adapted and implemented in partnership with Asian Americans for Equality



Smoking rates – NYC, 2002 - 2013



Source: New York City Department of Health and Mental Hygiene, Community Health Survey 2002-20013. Available at: <https://a816-healthpsi.nyc.gov/epiquery/>



你戒煙 我們全力支持

你可以做到!

NYU Langone MEDICAL CENTER

ASIAN AMERICANS FOR EQUALITY

超過6,000人獲得戒煙協助

打通電話 索取免費戒煙貼

想戒煙，卻不知從何著手？快撥打全美亞裔戒煙專線，獲得由聯邦政府資助、已證明可讓成功率倍增的各種免費戒煙服務，例如一對一電話諮詢、提供自助戒煙資料等。現在致電，更有免費戒煙貼兩週試用包大贈送，請立即撥打專線！

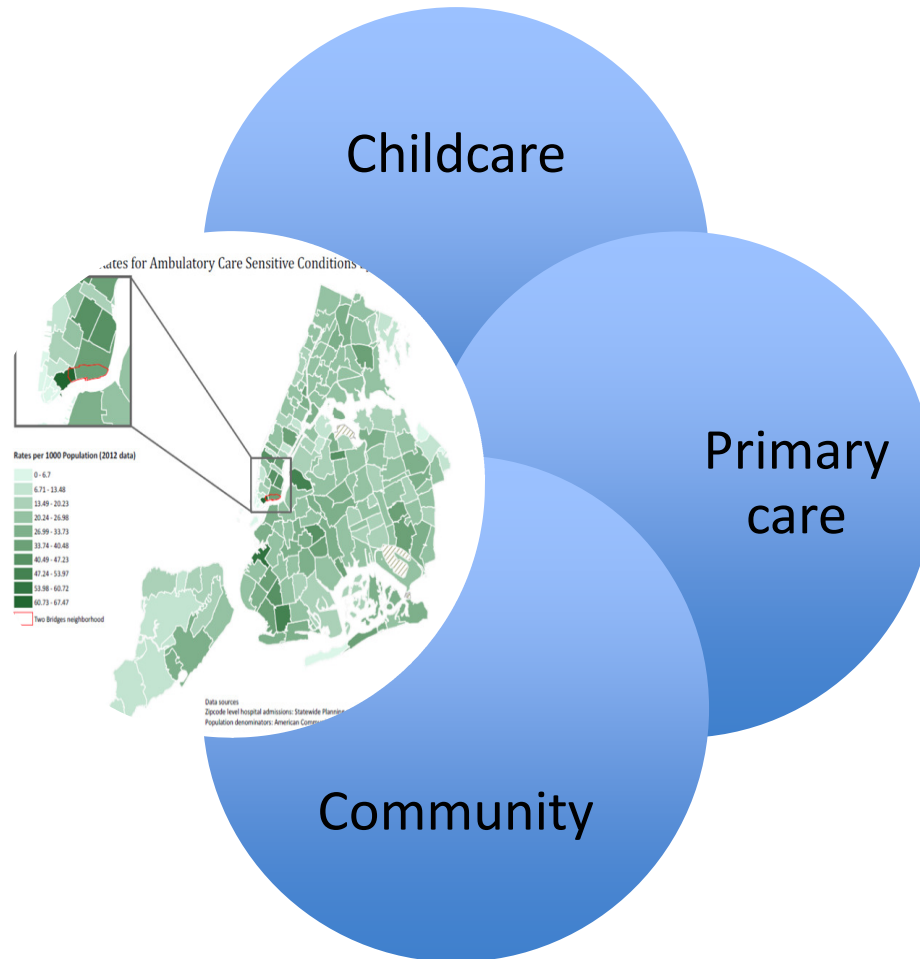
800-838-8917

華語戒煙專線

WWW.ASIANSMOKERSQUITLINE.ORG

Housing

A Community Health Worker program to address social, environmental, behavioral, and structural determinants of health is being implemented in two low-income buildings in partnership with the Furman Center, NYCHA, HPD, Henry Street Settlement, Hester Street Collaborative, the Chinatown Y and with support from the Robin Hood Foundation





HEALTH + HOUSING PROJECT

HEALTH-RELATED DOMAINS

What makes people healthy and unhealthy? "Determinants of health" are factors that contribute to a person's current state of health. They can be considered to fall under five broad health-related domains: physical environment, social environment, health services, medical conditions, and health behavior.

Please tell us what other sub-categories of the health-related domains affect you. After the sub-categories are identified, please place a sticker next to your top three aspects of health that are most important to you, partly because they are needs that you have or barriers you face in having the best possible health.

PHYSICAL ENVIRONMENT	SOCIAL ENVIRONMENT
<ul style="list-style-type: none"> Safety or violence Apartment conditions (mold, etc.) Getting healthy food <p>The park in this neighborhood are not well kept. (Clean, organized, etc.)</p> <ul style="list-style-type: none"> The floors in the apartments are very deteriorated. 	<ul style="list-style-type: none"> Money / income Jobs Stress Social support <p>The majority of people living in this neighborhood are seniors (65+).</p> <p>Difficulty in obtaining Foodstamps, SSD and Social Security, also Medicaid and health insurance.</p>



Vision for the future

- A set of sustainable and replicable interventions that reduce obesity and other risk factors for cardiovascular disease and cancer (including exposure to secondhand smoke)
- A model for:
 - Academic/community/government partnerships
 - Family/community engagement
 - Fostering healthy behavior change across cultures
- A framework for:
 - Using data to identify and address health needs
 - Collaboratively developing projects
 - Building capacity (at NYUMC and with partners)
 - Identifying emerging issues