

Grant Outcomes Report

Meeting the Mark: Achieving Excellence in Diabetes Care

The Problem

Nearly 1.8 million New Yorkers suffer from diabetes and another 4.2 million have prediabetes. The epidemic affects individuals' health and also takes a toll on health care institutions, health plans, and the State's budget. Disease-related costs for the State are estimated at \$12.9 billion annually. Yet, diabetes is a largely preventable and manageable condition; information is available and tools have been developed to help providers and their patients manage diabetes and reduce the complications that lead to unnecessary hospitalizations and preventable death. In 2008, the New York State Health Foundation (NYSHealth) began a five-year Diabetes Campaign with the goal of reversing the epidemic. The Campaign had three main objectives: improve clinical care and health outcomes for people with diabetes; mobilize community organizations to help prevent diabetes and support diabetes self-management programs; and promote policies that sustain comprehensive and effective primary care and prevention for people with diabetes.

The Campaign sought to build a critical mass of primary care physicians who achieve excellence in diabetes care as demonstrated by attaining recognition under the National Committee for Quality Assurance's (NCQA's) Diabetes Recognition Program or Bridges to Excellence's (BTE's) Diabetes Care Recognition Program. Physicians who achieve recognition through these programs have to demonstrate good health outcomes for their patients as measured by controlled blood sugar (HbA1C), blood pressure, and cholesterol levels, along with timely screenings for kidney disease, foot exams, eye exams, and smoking. These clinical standards for care have been shown to reduce the risk of complications associated with diabetes, such as heart disease, stroke, kidney disease, and blindness. Achieving good outcomes across these health indicators can also reduce the financial cost of treating diabetes-related complications. By targeting at least 25% of the approximately 11,000 primary care physicians in New York State, the Foundation hoped to have a significant positive impact on the health of nearly 600,000 people with diabetes by 2013. By reaching 3,000 physicians, a new standard of care will be in place that will lead to a tangible increase in the number of people with controlled diabetes, a decrease in hospitalization rates for people with diabetes, and a decrease in the number of emergency room visits related to diabetes.

KEY INFORMATION:

GRANTEE

Multiple grantees

GRANT INITIATIVE

Meeting the Mark: Achieving Excellence in Diabetes Care

DATES

September 2010–March 2014

GRANT AMOUNT

\$2,500 per physician who achieves National Committee for Quality Assurance or Bridges to Excellence recognition for diabetes care

FUNDING

Diabetes Campaign-Solicited

The Foundation worked with a range of stakeholders to advance this work, including Healthcare Association of New York State, the Community Health Care Association of New York State, the New York Chapter of the American College of Physicians, and the American Academy of Family Physicians. In 2010, NYSHealth launched the *Meeting the Mark: Achieving Excellence in Diabetes Care*¹ initiative to build on the accomplishments of these stakeholders and help the Foundation meet its goal of 3,000 primary care providers achieving national recognition for delivering excellence in diabetes care. Providers, health organizations, insurers, and other key stakeholders were invited to apply for funding to assist physicians in achieving NCQA or BTE diabetes recognition. Under the *Meeting the Mark* initiative, NYSHealth provided \$2,500 per eligible physician who achieved diabetes recognition.

Grant Activities and Outcomes

By February 2014, the Campaign had helped more than 3,100 providers receive NCQA or BTE diabetes recognition. Of those providers, more than 1,100 received their recognition with the help of the *Meeting the Mark* initiative (Table 1).

TABLE 1. List of Providers Who Achieved Recognition

Organization Name	Region	Number of Providers Recognized Under Grant
Asian American Accountable Care Organization	New York City	28
Benjamin J. Leeman, M.D. P.C.	Long Island	1
Brooklyn Hospital Center	New York City	12
Buffalo Medical Group, P.C.	Western New York	29
CapitalCare Medical Group	Capital Region	36
Central Brooklyn Medical Group, P.C.	New York City	36
Champlain Valley Health Network, Inc.	North Country	16
Chinese Community Accountable Care Organization	New York City	73
Crystal Run Health Care	Hudson Valley	35
East End Endocrine Associates, P.C.	Long Island	1
Essen Medical Associates, P.C.	New York City	31
Fort Drum Regional Health Planning Organization, Inc.	North Country	22
Fund for Public Health in New York, Inc.	New York City	51
Genesee Valley Group Health Association	Western New York	23
Health Alliance Physicians, P.C.	Central New York	24
His Branches, Inc.	Rochester	3
Howard Meny, M.D.	North Country	3
Hudson River HealthCare, Inc.	Mid-Hudson	46

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¹ To read the RFP, visit: <http://nyshealthfoundation.org/grant-seekers/rfps/meeting-the-mark-achieving-excellence-in-diabetes-care>

TABLE 1. List of Providers Who Achieved Recognition *(continued)*

Organization Name	Region	Number of Providers Recognized Under Grant
Institute for Family Health	New York City	35
Island Peer Review Organization, Inc.	Long Island	18
Keuka Family Practice Associates, LLP	Southern Tier	4
Koinonia Primary Care	Capital Region	1
Lansingburgh Family Practice	Capital Region	1
LIPIX, Inc.	New York City	63
Manhattan Physicians Group (LHHN Medical)	New York City	20
Marcellus Family Medicine	Central New York	2
Medical Association of the Hudson Valley	Hudson Valley	8
Monroe Plan for Medical Care	Finger Lakes	41
Mount Sinai School of Medicine	New York City	77
New York eHealth Collaborative	Statewide	52
New York Hotel Trades	New York City	46
NSLIJ Health System	Long Island	9
P2 Collaborative of Western New York, Inc.	Western New York	141
Patchogue Family Medical	Long Island	2
Prime Care Physicians PLLC	Capital Region	29
Rapha Family Medicine, P.C.	Western New York	1
Riverdale Family Medical Practice	New York City	7
Robert Morrow Family Practice	New York City	1
Southwestern Medical Associates	Western New York	2
Sovereign Phoenix LLC, IPA	Long Island	2
Thompson Health System	Finger Lakes	9
Union Health Center	New York City	12
United Cerebral Palsy Association of Suffolk	Long Island	2
Uptown Medical	New York City	1
WNY Medical, P.C.	Western New York	18
Westchester Institute for Human Development	Mid-Hudson	3
Winthrop-University Hospital Association	Long Island	26

Future

The *Meeting the Mark* RFP closed in 2013. Through collaboration with its grantee partners, NYSHealth exceeded its goal by helping more than 3,100 primary care providers achieve diabetes care recognition. NYSHealth and the Healthcare Association of New York State (HANYS) expect to release a paper with hospital-related trends in diabetes care and management across New York State in which some of the

data show cause for cautious optimism. While no one factor can be attributed to the improvements, evidence-based programs and policies that promote better diabetes care and management, address the obesity epidemic, and focus on prevention do make a difference and should continue to receive support.



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