

Survey Results for How People Find and Use Health Care Price Information
April 6, 2017
#pricetransparency

SPEAKER BIOGRAPHIES

Jo Porter
Director, Institute for Health Policy and Practice
Co-Chair, All-Payer Claims Database Council

Jo Porter, M.P.H., serves as the Director for the Institute for Health Policy and Practice at the University of New Hampshire (UNH). She also co-chairs the All-Payer Claims Database Council (APCD Council), a learning network collaboration between the Institute for Health Policy and Practice and the National Association of Health Data Organizations. Ms. Porter serves on the Governor's Commission for Medicaid Care Management in New Hampshire. She also represents UNH in its participation in the AcademyHealth State-University Partnership Learning Network and is a steering committee member for that group.

Ms. Porter has more than 15 years of health care-related policy and analysis experience in a variety of sectors. She spent several years at Health Dialog, Inc., a care management firm, and was formerly in the Bureau of Health Statistics and Data Management at the New Hampshire Department of Health and Human Services.

Ms. Porter has a Bachelor of Science degree in Microbiology, with a minor in Health Management and Policy, graduating summa cum laude from the University of New Hampshire. She earned her Master of Public Health, with honors, with dual concentrations in Epidemiology/Biostatistics and Social and Behavioral Health from Boston University.

Lynn Quincy
Director, Healthcare Value Hub
Consumer Reports

Lynn Quincy is Director of the Healthcare Value Hub at Consumers Union, the policy and advocacy division of *Consumer Reports*. The Healthcare Value Hub is a center that monitors and synthesizes evidence to help consumer advocates work on health care cost, quality, and value issues. More generally, Ms. Quincy works at the federal and state levels on a wide variety of health policy issues, with a particular focus on health care costs, transparency, consumer protections, and consumers' health insurance literacy. Recent work includes: convening an annual national conference for advocates on rising health care costs; conducting a mixed methods study to better understand how to better engage consumers around health care cost and value issues; consumer-testing explanations of the new health premium tax credit; studying consumer reactions to new health insurance disclosure forms; launching an initiative to measure consumers' health insurance literacy; and conducting a study that examines the use of choice

architecture in health plan chooser tools. Ms. Quincy serves as a consumer expert in several venues, including advising on the development of new enrollee satisfaction surveys, advising the Centers for Medicare & Medicaid Services on new provider payment reforms, and serving on an advisory group that focuses on consumer price transparency.

Prior to joining Consumers Union, Ms. Quincy held senior positions with Mathematica Policy Research, Inc., the Institute for Health Policy Solutions, and Watson Wyatt Worldwide (now Willis Towers Watson). She holds a Master of Arts degree in Economics from the University of Maryland.

David Sandman (moderator)
President and CEO
New York State Health Foundation

David Sandman, Ph.D., is the President and Chief Executive Officer of the New York State Health Foundation (NYSHealth), a private foundation dedicated to improving the health of all New Yorkers, especially the most vulnerable. Since 2006, NYSHealth has invested more than \$100 million in initiatives to improve health care and the public health system in New York State. Equally important, the Foundation is committed to sharing the results and lessons of its grantmaking; informing policy and practice through timely, credible analysis and commentary; and serving as a neutral convener of health care leaders and stakeholders throughout New York State.

Dr. Sandman was named President and CEO in 2016, after serving as NYSHealth's Senior Vice President. Previously, Dr. Sandman was appointed by the Governor of New York as Executive Director of the Commission on Health Care Facilities in the 21st Century, also known as the "Berger Commission." The Commission was a nonpartisan, broad-based panel charged with evaluating and reforming the State's health care delivery and financing systems. It developed recommendations to reconfigure the supply of hospitals and nursing homes to best respond to community needs for high-quality, affordable, and accessible care.

After serving as Executive Director of the Berger Commission, Dr. Sandman became a Managing Director of Manatt Health Solutions, where he advised health care providers, foundations, payers, associations, government, and companies regarding development of new health care programs, services, and restructuring plans. Earlier, he was a Vice President at Harris Interactive, a global research and consulting firm. Prior to joining Harris Interactive, Dr. Sandman served as Assistant Vice President at the Commonwealth Fund, where he was responsible for projects related to health care coverage and access, health care in New York City, Medicare, and quality of care issues. He also served as a policy analyst with the City of New York Department of Health; at a number of community-based HIV/AIDS organizations; and as a researcher at the Brookings Institution in Washington, D.C.

Dr. Sandman received his Bachelor of Arts degree, Phi Beta Kappa, from Haverford College, and his Master of Public Administration degree and Ph.D. from New York University's Wagner

School of Public Service. He is a Fellow of the New York Academy of Medicine and a member of the Herman Biggs Society.

Joshua J. Seidman
Senior Vice President
Avalere Health, an Inovalon Company

For more than 25 years, Dr. Seidman has focused on delivery system transformation through quality measurement and improvement; patient engagement; participatory medicine; and the intersection of e-health and health services research. At Avalere, he runs the Avalere Center for Payment & Delivery Innovation™, advising clients across the entire health care industry on how to prepare for a value-based payment environment.

Prior to joining Avalere, Dr. Seidman served as a consultant to the Brookings Institution's ACO Learning Network, supporting physician-led accountable care organizations (ACOs) in better using data to manage population health. Dr. Seidman oversaw quality and performance improvement at Evolent Health, which supports the nation's leading providers in their population health and care transformation efforts.

He previously served as Director of Meaningful Use for the U.S. Department of Health & Human Services where he was responsible for the Office of the National Coordinator for Health IT's policy development on the meaningful use of electronic health records and e-quality measures. Previously, Dr. Seidman was the founding President of the Center for Information Therapy, which advanced the practice and science of using health IT to deliver tailored information to consumers to help them make better health decisions. He has also served as Director of Measure Development at the National Committee for Quality Assurance and has done research and analysis related to providers at the American College of Cardiology and the Advisory Board Company.

Dr. Seidman earned a Ph.D. in Health Services research and a Master of Health Science degree in Health Policy and Management from Johns Hopkins Bloomberg School of Public Health, as well as a Bachelor of Arts degree in Political Science from Brown University. In a volunteer capacity, Dr. Seidman is a Past President of the Society for Participatory Medicine, and previously served for five years as President of Micah House, a transitional house for homeless women in recovery from substance use.

David Schleifer
Director of Research
Public Agenda

David Schleifer, Ph.D., is Director of Research at Public Agenda. Public Agenda is a nonprofit organization that helps build a democracy that works for everyone. By elevating a diversity of voices, forging common ground, and improving dialogue and collaboration among leaders and communities, Public Agenda fuels progress on critical issues, including health care, higher education, K–12 education, and community engagement.

In 2015, Dr. Schleifer and his Public Agenda colleagues released results from the first nationally representative survey of how Americans seek and use health care price information, supported by the Robert Wood Johnson Foundation.

He holds a Bachelor's degree from Wesleyan University and a Ph.D. in Sociology from New York University where he wrote his dissertation about how and why food corporations replaced trans fats. His research has been published in a variety of academic and nonacademic venues including *Health Affairs*, *PLOS One*, *Social Studies of Science*, *n+1*, *Gizmodo*, *Issues in Science and Technology*, and *Technology and Culture*.