



Improving the state of  
New York's health

September 2022

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# Request for Proposals

## 2023 Special Projects Fund

All applicants are required to apply through an online inquiry form. Completed online inquiry forms will be accepted on a rolling basis.

### I. About the Foundation

The New York Health Foundation (NYHealth) has a broad mission to improve the health of all New Yorkers. To achieve meaningful impact, the Foundation makes grants, informs health care policy and practice, and spreads effective programs that work to improve New York's health system.

### II. Background

In 2023, most of NYHealth's efforts will be concentrated in three priority areas: [Healthy Food, Healthy Lives](#); [Primary Care](#); and [Veterans' Health](#). To ensure that we can also be flexible and responsive to other important opportunities, the Special Projects Fund supports projects that fit our mission but that are outside of our main priority areas. Proposals that address any of our priority areas as outlined above will NOT be accepted for consideration under the Special Projects Fund.

All projects must have an impact on New Yorkers either at a local, regional, or statewide level. Special Projects Fund awards should be considered one-time, nonrenewable funding opportunities. Only in exceptional circumstances would NYHealth consider making an additional grant for a project that has been previously funded.

Special Projects Fund grants are highly competitive. In past years, our resources have allowed us to support only 5% of the proposals that we receive.

See a list of our [past Special Projects Fund Recipients](#).

### Deadlines

#### Funding Cycle One

**Online Inquiry Form:**

October 12, 2022 at 1:00 p.m.

**Full Proposal Invitation/Inquiry****Declination Notification:**

Early December 2022

**Full Proposal** (*invited applicants only*):

January 12, 2023 at 1:00 p.m.

**Award/Declination Notification:**

June 2023

#### Funding Cycle Two

**Online Inquiry Form:**

March 2, 2023 at 1:00 p.m.

**Full Proposal Invitation/Inquiry****Declination Notification:**

Mid-April 2023

**Full Proposal** (*invited applicants only*):

May 11, 2023 at 1:00 p.m.

**Award/Declination Notification:**

Late September 2023



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### III. Eligibility and Review Criteria

Eligible projects should be coordinated interventions that are implemented over a specified period of time to achieve measurable results. Although projects that have impact within one organization or community are eligible, this RFP places emphasis on initiatives that have a large-scale regional or statewide impact on New York State's health system.

NYHealth is committed to a fair and transparent proposal review process. Project applications are assessed by Foundation staff and a panel comprising reviewers from across the State who possess a diverse set of expertise. Reviewers use the eligibility criteria below as a guide to evaluate applications.

#### Eligibility Criteria:

- Applicant is a nonprofit organization with a 501(c)(3) IRS designation or a for-profit organization with a significant ability to impact New York State.
- Project directly aligns with NYHealth's mission.
- Applicant clearly articulates a pressing community need, an opportunity to address a gap, and a focus on historically marginalized populations.
- Applicant clearly articulates goals, timelines, objectives, and measurable outcomes.
- Project has an effective evaluation plan, including measures for local, regional, or statewide impact.
- Applicant has experience, potential, and readiness to complete the project successfully.
- Project builds collaboration among organizations.
- Project has a strong potential for replication elsewhere in New York State or nationally.
- Applicant articulates how the project will be financially and programmatically sustainable after one-time grant support from NYHealth (particularly relevant for projects that start new services).
- Applicant can demonstrate how and why the initiative represents a special opportunity for NYHealth funding.
- Applicant demonstrates a degree of creativity or innovation.

#### Projects Not Eligible for Funding:

- Projects that address any of our 2023 priority areas: [Healthy Food, Healthy Lives](#); [Primary Care](#); or [Veterans' Health](#).

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- Projects that involve funding of ongoing services or activities similar to the normal activities undertaken by an organization.
- Requests for core support/organizational infrastructure. Core support includes baseline operating and administrative costs, board development, staff development unrelated to the project, recouping revenue losses, and fundraising activities.
- Projects that involve the purchase, installation, or upgrade of health information technology systems, including electronic medical records and other equipment.
- Projects that are biomedical research-oriented.
- Projects that focus on lobbying.
- Capital expenses (e.g., buildings, vehicles, rent).

#### IV. Budget

Projects will be assessed for the appropriateness of budget as it relates to the proposed scope of work and timeline. Funding requests can range from \$50,000 to a maximum of \$300,000. Special Projects Fund grants are typically in the \$250,000 range. Funds requested must be commensurate with the work proposed.

#### V. Application Process

**Step 1:** Special Projects Fund applicants are required to apply through an online inquiry form to determine whether their projects fit the funding criteria. The link to the online inquiry form and instructions are available [HERE](#).

**Step 2:** After reviewing all inquiry forms, NYHealth staff members will select applicants to submit a full proposal. Selected applicants will be e-mailed specific submission instructions.

For additional information about the Special Projects Fund and the application process and funding guidelines, please consult our [FAQs](#). We also invite you to read about previously funded projects in the [Our Grantees](#) section of the NYHealth website.

Programmatic questions should be e-mailed to [specialprojectsfund@nyhealthfoundation.org](mailto:specialprojectsfund@nyhealthfoundation.org). Technical questions regarding the online application process should be e-mailed to the Grants Management department at [gm@nyhealthfoundation.org](mailto:gm@nyhealthfoundation.org).

NOTE: All updates and notifications will come from [noreply@salesforce.com](mailto:noreply@salesforce.com). Please make sure to check your junk/spam folders and edit your filters, as these e-mails often get redirected.

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