



ENGAGEWELL IPA

**COMMUNITY HEALTH SOLUTIONS
FOR NEW YORK**

**Peer Educators as
'Digital Health Ambassadors'**

9/29/2022 | NYHF

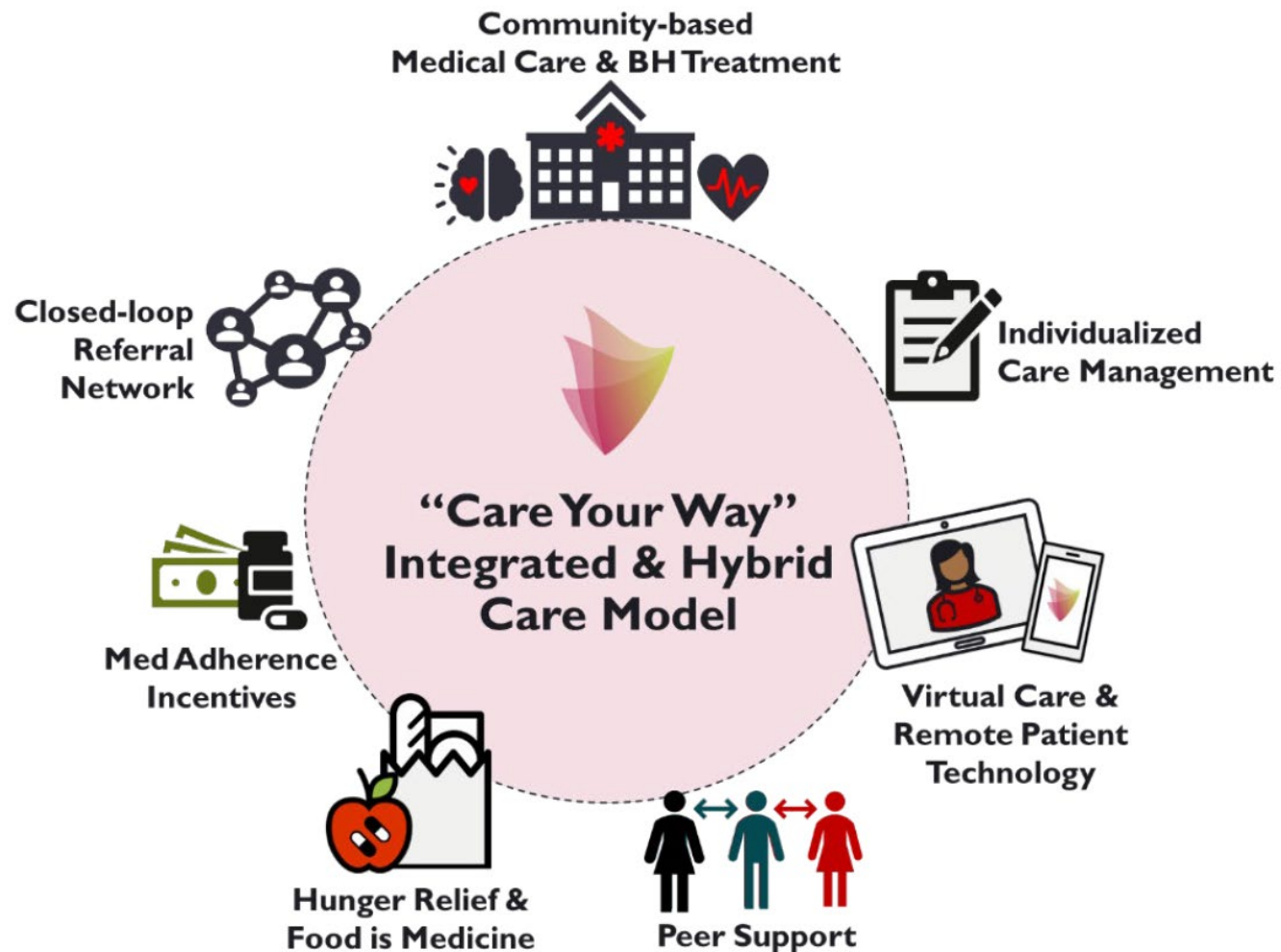
EngageWell IPA's 16 Participating Providers

EngageWell IPA is a State-designated Behavioral Health Care Collaborative (BHCC), which is challenging community-based providers to improve quality of BH care and negotiate VBP contracts.



3-Year “Care Your Way” Demonstration Project

Building on ‘best practices’ highlighted in the I I I 5 Waiver to CMS, “Care Your Way” will leverage CHWs/Peers, digital health solutions, and integrated care (Medical + BH + SDOH).



14 CBOs Participating in Demo Project



New Evaluation & Data Partnerships



The “Care Your Way” Demonstration Project will enable the IPA to test new technologies and evaluate impact on patient/provider satisfaction, health outcomes, and health care spending.

7 New Public/Private Partnerships



Diverse Funding Support



Digital SDOH Interventions

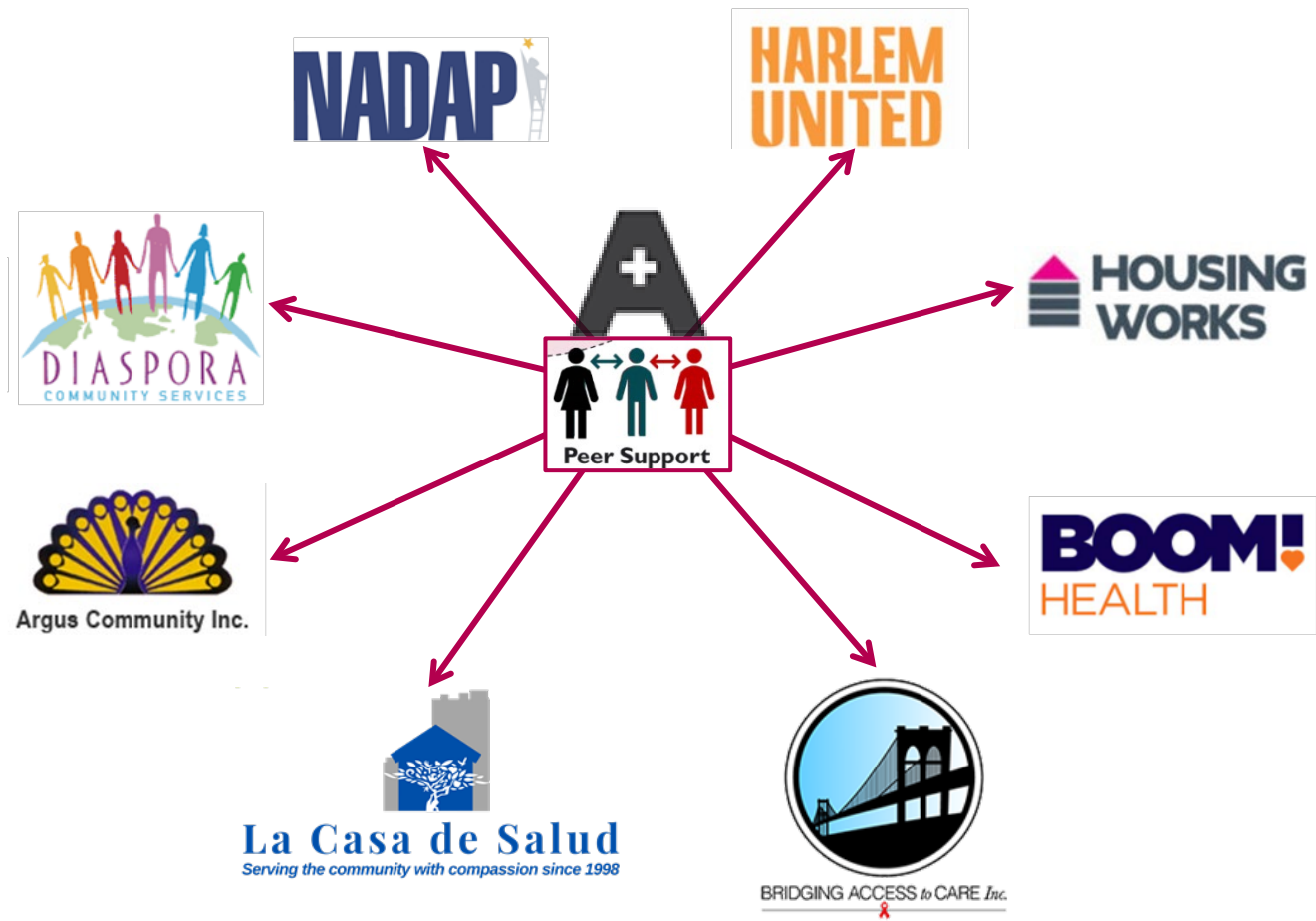
The “Care Your Way” Demonstration Project will introduce and evaluate two ‘digital SDOH’ interventions; one related to financial incentives for medication adherence and a second for home-delivered, food boxes and e-nutrition education.



It is these two smartphone applications that our new Peer Educators or ‘Digital Health Ambassadors’ will help clients with using.

Shared-Staffing Model: Peers as Digital Health Ambassadors

NYHF-funded Peer Educators from **Alliance for Positive Change (APC)** will support APC clients + clients from 8 other IPA Agencies in using Wellth and Tangelo.



EngageWell Contact Information

Christopher Joseph, Executive Director
christopher@engagewellipa.com

Cheyenne Stewart, Director of Strategic Implementation
cheyenne@engagewellipa.com

Learn more about the EngageWell IPA and our project(s) at
www.engagewellipa.com.